

# Strategy Modelling Example

A Rural Mission Solutions Resource  
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## OBJECTIVES

	Reaching men	Linking with young families	Demonstrating we care	Pathways for Seekers	Addressing Serious doubters
Run an Alpha Course	5	1	1	10	9
Grill the Vicar (held in pub)	10	1	4	8	10
Start monthly barbecues	10	8	3	1	1
House to house survey	4	2	6	1	4

The example shown above lists objectives on the vertical columns and possible strategies along the rows. The aim is to evaluate (score out of 10) how well we might think any strategy would meet any objective. It becomes clear that regular “Grill the Vicar” sessions in the pub when people can ask any question about faith could meet three objectives quite well. So this would be worth a strategy well worth implementing.